

Milledgeville Police Department

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NEWS RELEASE

Date: Monday, July 29, 2019

Division: Specialized Patrol & Patrol

100 Days of Summer H.E.A.T. to enter last month

Officers with Milledgeville Police Department's Specialized Patrol Unit (SPU) and the agency's patrol division are wrapping up the July enforcement period for 100 Days of Summer H.E.A.T. as well as preparing for the last month of the statewide initiative. H.E.A.T. stands for Highway Enforcement of Aggressive Traffic and is a traffic safety campaign provided by the Governor's Office of Highway Safety (GOHS).

The MPD H.E.A.T. program focuses traffic operations on roadways with high numbers of citizen complaints and traffic accidents. The program includes strict traffic enforcement and the distribution of educational materials by patrol officers.

In August, H.E.A.T. enforcement moves to the school zones. Next month's target area is GA Hwy 49 to the city limits and all of Blandy Road. The warning period for August H.E.A.T. will begin Thursday, Aug. 1 and will last till Wednesday, Aug. 7. During the 7 day warning period, officers will utilize its RADAR Speed Detection Trailer to inform motorists of their speed. They will also distribute educational material on various subjects related to speeding, impaired driving, and occupant protection.

After the warning period, the August H.E.A.T. enforcement period will begin. During the enforcement period, officers will increase patrol of the designated focus area throughout the day and night, strictly enforcing traffic violations that are spotted.

In addition to August H.E.A.T, officers will also participate in Drive Sober or Get Pulled Over, slated for Aug. 16-Sept. 2, bringing the 2019 H.E.A.T. mobilization to a close. Drive Sober or Get Pulled Over is sponsored by the National Highway Traffic Safety Administration (NHTSA). According to the NHTSA, the impaired driving campaign highlights a constant police presence searching for drunk drivers as a way of deterring people from drinking and driving.

For the two days of the H.E.A.T. initiative in September, enforcement of the mobilization will be citywide. A detailed breakdown of the 2019 H.E.A.T mobilization will be provided at a later date in the month. At the end of September, data will be collected from all 4 months of H.E.A.T. for comparison to previous H.E.A.T. initiatives.