

Milledgeville Police Department

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NEWS RELEASE

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Division: Specialized Patrol & Patrol

100 Days of Summer H.E.A.T. to enter second month

Officers with Milledgeville Police Department's Specialized Patrol Unit (SPU) and the agency's patrol division are wrapping up May enforcement period for 100 Days of Summer H.E.A.T. as well as preparing for the second month of the statewide initiative. H.E.A.T. stands for Highway Enforcement of Aggressive Traffic and is a traffic safety campaign provided by the Governor's Office of Highway Safety (GOHS). The MPD H.E.A.T. program will focus traffic operations on roadways with high numbers of citizen complaints and traffic accidents. The program includes strict traffic enforcement and the distribution of educational materials by patrol officers. Each month a new location will be chosen from gathered data.

The June H.E.A.T. initiative target area is Georgia Highway 22 Bypass from Roberson Mill Road to the city limits. The warning period for June H.E.A.T will begin Saturday, June 1 and will last till Friday, June 7. During the 7 day warning period, officers will utilize its RADAR Speed Detection Trailer to inform motorists of their speed. They will also distribute educational material on various subjects related to speeding, impaired driving, and occupant protection.

After the warning period, the June H.E.A.T. enforcement period will begin. During the enforcement period, officers will increase patrol of the designated focus area throughout the day and night, strictly enforcing traffic violations that are spotted.

In addition to June H.E.A.T, officers will also participate in Operation Zero Tolerance, slated for June 21-July 4. Operation Zero Tolerance is a nationwide mobilization of law enforcement agencies to target drivers under the influence of alcohol and drugs and get them off of the road while raising public awareness of the consequences that come along with impaired driving.

As May H.E.A.T. enforcement comes to a close and the June H.E.A.T. warning period begins, officers will also continue participating in the Click it or Ticket mobilization. The Click It or Ticket campaign is a nationwide initiative sponsored by GOHS in conjunction with the National Highway Traffic Safety Administration (NHTSA). During the campaign, which is

slated from May 20-June 2, MPD patrol officers will be stepping up seatbelt and child safety restraint enforcement in an effort to increase seatbelt usage and save lives.