

Milledgeville Police Department

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NEWS RELEASE

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Division: Specialized Patrol

100 Days of Summer H.E.A.T. enters second month

Officials with Milledgeville Police Department's Specialized Patrol Unit (SPU) are preparing for the second month of 100 Days of Summer H.E.A.T. H.E.A.T. stands for Highway Enforcement of Aggressive Traffic and is a traffic safety campaign provided by the Governor's Office of Highway Safety (GOHS).

Milledgeville H.E.A.T. is a 4-month program focused on traffic enforcement of high speed, aggressive and distracted driving. Milledgeville H.E.A.T. will last until early September and will focus traffic operations on roadways with high numbers of citizen complaints and traffic accidents. Each month a new location will be chosen from gathered data.

The warning period for June H.E.A.T began Friday, June 1 and will last till Tuesday, June 12.

Officers during the June H.E.A.T initiative will focus their attention in the area of Highway 49 from the bypass to Roberson Mill Road. During the first 12 days of the month, officers will utilize the police department's RADAR Speed Detection Trailer to inform motorists of their speed.

After the warning period, the June H.E.A.T. enforcement period will begin. During the enforcement period, officers will increase patrol of the designated focus area throughout the day and night, strictly enforcing traffic violations that are spotted. A different location will be chosen for July H.E.A.T., based on traffic data gathered by MPD patrol experts.

"The Summer H.E.A.T. program has been very successful in specifically targeting driving behaviors that lead to motor vehicle accidents. We have seen the program's success as a reduction in the number of accidents over the past few years and we want to continue striving for safe roadways for the citizens and visitors of Milledgeville," said Maj. John Davis, MPD patrol commander.

In addition to June H.E.A.T, officers will also participate in Operation Zero Tolerance, slated for June 22-July 5.

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